Vision:

- · Single window delivery of total pharmacy healthcare needs
- Total quality management in service education
- To train general, specialized, allied pharmacy professional to meet regional national pharmacy healthcare service
- · Work to contribute to goal pharmacy healthcare knowledge skills
- To impart knowledge interact with organizations of similar interest
- \bullet Be efficient, effective, community acceptable in education, service and research
- Fostering global competencies, inculcating value system among learners Promote use of technology of relevance Reach the unreachable with awareness, education service
- Serve the under-served
- Excellent pharmacy health education service systems for community development Mission:
- Learner centered Pharmacy health care education
- Patient centered service
- Community oriented research
- Strong community relationship
- Serve the under-served
- Meet the regional, national and global Pharmacy health care educational needs
- Inter organizational linkage
- Strategic future oriented planning

The Oxford College of Pharmacy, one of the flagships of Oxford Group of Institutions, managed by Children's Education Society (Regd.) was started in the year 1992. Dedicated staff, excellent facilities and a committed management have effectively combined to make The Oxford College of Pharmacy a name to cherish with. Governing Council Members: Shri S N V L Narasimha Raju - President, Children's Education Society, Shri Shivabasavappa - Member, Dr B A Venkatesh, University Nominee, Dr C M Setty- Member, Dr Karthikeyan -Member, Dr Padmaa M Paarakh - Member Secretary. The Academic Council formulates directions on content and learning methods, approves syllabus and course plans. It is presided over by the Academic Advisor and has expert members from in-house Faculty and from functional levels in industry and business outside. Perspective Plan has been prepared in consultation with all faculty members, staff. And other stakeholders.

The Perspective Plan covers the following broad areas: -

Section 1: Academics

Section 2: Infrastructure

Section 3: Nature and Environment Protection

Section 4: Talent Acquisition and Retention

Section 5: Student Quality Development

Section 6: Corporate-Industry Interaction

The Thrust: Accordingly, one area of thrust is to equip the students with the necessary skills, aptitudes and knowledge, firstly to get placements and then to become effective corporate leaders.

Strategy, with the above in view, the strategies adopted by us are as follows: - Focus on academics. Inculcating industry oriented skills and aptitudes, placement of students.